**A Survey of the Effect of Technical Measures on Food Export in Pakistan**

Notes:  
This survey is conducted by China Pakistan Business Council to identify the response behaviour of Pakistan export-oriented companies when facing Technical Measures\*. Then the stakeholders can find out the difficulties encountered by the export-oriented companies to offer specific help.  
Please fill in the survey based on actual facts. All the information and inputs provided in this survey will be used only for public research and treated as confidential.  
We will select the excellent survey objects to conduct further communication and provide generous rewards based on the quality of filled survey.

\* Technical Measures can be categorized as follows: Technical Barriers to Trade (TBT), Sanitary and Phytosanitary Measures (SPS), Pre-shipment Inspection and other formalities.

**Your Information**

Company Name:

Filled by:   
Phone:   
E-mail:   
Whatsapp:   
Company Location:

**Part 1     Information of Company**

1. Nature of Company:

□ State Company

□ Private Company

□ Joint Venture

□ Foreign Company

□ Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \*

1. Number of Employees

□ ≤50 employees

□ 50-200 employees

□ 200-500 employees

□ ≥500 employees

1. Total export value of 2019 in your company(US dollar thousand)

□ ≤250

□ 250-1000

□ 1000-5000

□ ≥5000

1. Major exported products in your company (Multiple Choices)

□ Live animals

□ Meat and edible meat offal

□ Fish and crustaceans, molluscs and other aquatic invertebrates

□Dairy produce; birds' eggs; natural honey; edible products of animal origin, not elsewhere specified or included

□ Products of animal origin, not elsewhere specified or included

□ Edible vegetables and certain roots and tubers

□ Edible fruit and nuts; peel of citrus fruit or melons

□ Coffee, tea and spices

□ Cereals

□ Products of the milling industry; malt; starches; inulin; wheat gluten

□ Oil seeds and oleaginous fruits; miscellaneous grains, seeds and fruit; industrial or medicinal plants; straw and fodder

□ Animal or vegetable fats and oils and their cleavage products; prepared edible fats; animal or vegetable waxes

□Preparations of meat, of fish or of crustaceans, molluscs or other aquatic invertebrates

□ Sugars and sugar confectionery

□ Cocoa and cocoa preparations

□ Preparations of cereals, flour, starch or milk; pastrycooks' products

□ Preparations of vegetables, fruit, nuts or other parts of plants

□ Miscellaneous edible preparations

□ Beverages, spirits and vinegar

□ Residues and waste from the food industries; prepared animal fodder

□ Tobacco and manufactured tobacco substitutes

1. Major mode of trade in your company：

□ Processing trade

□ General(Ordinary) trade

□ Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \*

6.System of certification in your company：（Multiple Choices）

□ None □ ISO 9000 □ ISO 14000

□ HACCP □ GLOBALGAP □ HALAL

□ IFS □ BRC □ [AP](https://ipr.witmart.cn/company/index/iqc/?utm_source=WAP&utm_medium=NRYY&utm_campaign=IPRNRTG)

□ FDA □ SC (China) □ SNI (Indonesia)

□ SFDA (Saudi Arabia) □ ISM (Kenya)

□ BIS（India） □ other（please specify） \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

7.What are the major trade barriers your company faced when exporting products? （Multiple Choices）

□ Technical measures (TBT, SPS, Pre-shipment Inspection and other formalities)

□ Anti-dumping

□ Anti-subsidy

□ Quota

□ Non-Automatic Licensing

□ Duty

□ Exchange rate

**Part 2      Technical Measures Your Company Encountered**

1. Your company’s total loss incurred by Technical Measures in recent years (US dollar thousand)

□ ≤50 □ 50-100 □ 100-500 □ ≥500

1. Your company’s type of loss incurred by Technical Measures. (Please write down the country or region in the first line and tick √ related type of loss in the proper blank.)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Type of loss | Country or Region enacted Technical Measures | | | | |
|  |  |  |  |  |
| Order canceled |  |  |  |  |  |
| Goods detained |  |  |  |  |  |
| Goods destroyed |  |  |  |  |  |
| Goods Returned |  |  |  |  |  |
| Port Handled |  |  |  |  |  |
| Change of use |  |  |  |  |  |
| Goods degraded |  |  |  |  |  |
| Extra cost\* |  |  |  |  |  |
| Other |  |  |  |  |  |

Extra cost: including additional inspection and quarantine expenses, port detention fee, processing fee, etc.. incurred by Technical Measures

1. Which type of Technical Measures from other country or region have significant effect on export ? (Please write down the country or region in the first line and tick √ related technical measures in the proper blank.)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Type of Technical Measures | Country or Region enacted Technical Measures | | | | | | |
|  |  |  |  |  |  |  |
| E.g.：×××××××requirements |  |  |  |  |  |  |  |
| 1.Registration of manufacturer and warehouse |  |  |  |  |  |  |  |
| 2. Animal Disease |  |  |  |  |  |  |  |
| 3.Plants disease and pests |  |  |  |  |  |  |  |
| 4.Maximum Residue Limits of Veterinary Drugs in food |  |  |  |  |  |  |  |
| 5.Food microorganism test |  |  |  |  |  |  |  |
| 6.Requirements for food additives |  |  |  |  |  |  |  |
| 7.Maximum Residue Limits of heavy metals and other harmful elements in food |  |  |  |  |  |  |  |
| 8.Requirements for food contact materials |  |  |  |  |  |  |  |
| 9.Food labeling requirements |  |  |  |  |  |  |  |
| 10. Requirements for wooden packaging |  |  |  |  |  |  |  |
| 11. Requirements for allergens in food and agricultural products |  |  |  |  |  |  |  |
| 12. other (Please specify) |  |  |  |  |  |  |  |

1. What are the major reasons for your company’s product to encounter Technical Measures? (Multiple Choices)

□ protection of domestic industries by the importing country

□ discriminatory treatment by the importing country

□ different rules, regulations, standards and production methods

□ distinctive national culture, customs and habits

□protection of human health or safety, animal or plant life or health, or the environment by the importing country

□ other （please specify） \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

1. What are the major responses that your company adopts to handle the Technical Measures encountered? （Multiple Choices)

□ to give up the market

□ technical upgrade by adopting international standards or target countries’ standards. (extra cost in dollars if there is) \_\_\_\_\_\_\_\_\_\_\_\*

□ to obtain international certification or certification of target country. (extra cost in dollars if there is) \_\_\_\_\_\_\_\_\_\_\*

□ to improve the packaging or labeling. (extra cost in dollars if there is) \_\_\_\_\_\_\_\_\_\*

□ to require inter-governmental negotiation

□ to file complaints to local government or exhaust local judicial remedies

□ to require Pakistan government to use WTO dispute settlement mechanism

□ to participate in development or revision of national standards or sector standards

□ to participate in development or revision of international standards or standards of target countries

□ third country transit export

□ other（please specify） \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

13.What ways does your company adopt to break the export barriers incurred by Technical Measures, please sort by priority.

[ ] by the company itself

[ ] Ministry of Commerce

[ ] Trade Development Authority of Pakistan (TDAP)

[ ] Pakistan Standards and Quality Control Authority (PSQCA)

[ ] Ministry of National Food Security and Research

[ ] Pakistan Customs

[ ] Pakistan Embassies and Consulates

[ ] related Pakistan associations or chambers

[ ] foreign dealers

[ ] the third agency

14.What are the major difficulties faced by your company when handling Technical Measures? (Multiple Choices)

□ no information of rules change

□ lack of fund to realize technical upgrade and obtain international certification

□ poor information channel, nowhere to report to when receiving unfair treatment

□ no technical service and lack of technical solutions

□ too big technical gap, unable to fulfill the requirements of target countries

□ other（please specify） \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

15.When your company responds to the export barriers, what help does the Pakistan government authorities or intermediary organizations offer? (Multiple Choices)

□ to provide the latest information, technical guide and consultation service of international Technical Measures

□ to emphasize the certification and accreditation work, to establish mutual recognition with international certification bodies

□ to implement the standardization strategy in line with international practices and encourage company to participate in development or revision of international standards

□ to build public service platform of test and inspection and offer convenient service for company

□ to timely negotiate with foreign countries and minimize the impact

□ other（please specify） \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

16.When your company encountered Technical Measures, What help do you expect or ask for, from which government authorities?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

17.Please share the most impressive cases of dealing with Technical Measures that your company encountered? ( including the case time, the contents of the Technical Measures, your company’s export loss and the responsive measures) \*

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